



La Rinconada
Town Hall

Line 6: New green open spaces and natural environment regeneration

CREATION OF THE SANTA CRUZ URBAN PARK, FOR THE REGENERATION OF THE MUNICIPALITY 'S NATURAL ENVIRONMENT

La Rinconada Town Hall

1. PRESENTATION – SUMMARY

ERDF funds are contributing greatly to the urban development of the municipality of La Rinconada (Seville). One of the most significant lines within this strategy is the contribution to the regeneration of new green open spaces and the improvement of the natural environment. In this context, the "Creation of the Santa Cruz Urban Park" project has been launched, an emblematic initiative that seeks to transform the area previously occupied by the San José de La Rinconada fairgrounds.

The Santa Cruz Urban Park is part of the municipality's Sustainable and Integrated Urban Development Strategy (EDUSI), specifically in Action Line 6, which prioritizes the regeneration of the natural environment. This project not only has a recreational and aesthetic value, but also responds to a crucial ecological and environmental objective: to reconvert an old industrial area, with a past of environmental deterioration, into a vibrant and functional green open space. This place, which previously housed industrial and trade fair facilities, will be transformed into a park that will extend on the municipal plot located on Calle Morse.



The Santa Cruz Urban Park is conceived as an inclusive and accessible space for all citizens, regardless of their age or condition. It will provide opportunities for leisure, sport and social relationship, creating a safe and welcoming environment that will foster our community lifestyle. In addition, an "ecotone" will be integrated, which will connect this new space with other parks, enriching local biodiversity. This project will not only improve the quality of life of residents by providing a place for rest and recreation, but will also contribute to the environmental conservation



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and sustainable development of the municipality. La Rinconada is moving towards a greener and more modern city, reflecting its commitment to sustainability and the well-being of its inhabitants.

2. CHARGES

The total investment of this action amounts to €1,999,471.47, of which 80% will be subsidized by ERDF, while the remaining 20% will be assumed by La Rinconada Town Hall. Likewise, the total VAT (€419,889.01) will be fully financed by La Rinconada Town Hall. The impact of this initiative is reflected in the Integrated Sustainable Urban Development Strategy (EDUSI), contributing to the creation of new green open spaces and the regeneration of the pre-existing natural environment of the municipality.

Description of the Item	Amount € (excl. VAT)	VAT %	Amount € (incl. VAT)
Labour	€451,113.67	21%	545,847.54 €
Machinery Rental	€115,558.19	21%	139,825.41 €
Materials	€1,062,283.78	21%	1,285,363.37 €
Indirect Costs	€50,380.07	21%	60,959.88 €
Total Material Execution	€1,679,335.71		2,031,996.21 €
6% Industrial Profit	€100,760.14	21%	121,919.77 €
13% Overheads	€218,313.64	21%	264,159.50 €
Communication Measures	€1,061.98	21%	1,285.00 €
TOTAL	€1,999,471.47		2,419,360.48 €

3. COMMUNICATION MEASURES

This programme fulfils all the standards to be considered an implemented good practice co-funding by ERDF. The information and publishing responsibilities can be found on the Annex XII, section 2.1. within the Regulation (EU) No 1303/2013 of the European Parliament and of the Council of 17 December 2013, among which highlight:

- Organizing a major information activity publicizing the launch of the operational programme or programmes.
- Organizing one major information activity a year which promotes the funding, opportunities and the strategies pursued and present the achievements of the operational programme or



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programmes, including, where relevant, major projects, joint action plans and other projects examples.

- Display the Union emblem at the premises of each managing authority.
- Publishing electronically the list of operations.
- Giving example of operations, by operational programme, on the single website or on the operational programme's website that is accessible through the single website portal; the examples should be in a widely spoken official language of the Union other than the official language or languages of the Member State concerned.
- Updating information about the operational programme's implementation, including, when appropriate, its main achievements, on the single website or on the operational programme's website that is accessible through the single website portal.

In this operation, a total of €1,285.00 has been invested in communication and awareness-raising actions on the implemented operation, co-financed by ERDF funds and La Rinconada Town Hall.

It should be noted that all the communications made included the elements required by the reference regulations: the European emblem, the reference to ERDF co-financing and the slogan "A way of making Europe" that appear in the reports, specifications, projects, invoices, etc.



1. EU EMBLEMS IN EXPRESSION OF INTEREST

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<p>FEDER</p> <p>Fondo Europeo de Desarrollo Regional "Una manera de hacer Europa"</p> <p>Fondo EUROPEO > FEDER > Período 2014-2020 > EDUSI > Operaciones y expresiones de interés > Parque Santa Cruz</p> <p>Parque Santa Cruz</p>  <p>Los Fondos FEDER están contribuyendo en gran medida al desarrollo urbano del municipio de La Rinconada (Sevilla). Una de las áreas más significativas dentro de esta estrategia es la contribución a la regeneración de nuevos espacios verdes y la mejora del entorno natural. En este contexto se ha lanzado el proyecto de "Creación del Parque Urbano Santa Cruz", una iniciativa emblemática que busca transformar el área anteriormente ocupada por el recinto ferial de San José de La Rinconada.</p> <p>El Parque Urbano Santa Cruz se enmarca en la Estrategia de Desarrollo Urbano Sostenible e Integrado (EDUSI) del municipio, concretamente en la Línea de Actuación 6, que orienta la regeneración del entorno natural. Este proyecto no solo tiene un valor recreativo y estético, sino que también responde a un objetivo ecológico y ambiental crucial: reconvertir una antigua zona industrial, con un pasado de deterioro medioambiental, en un espacio verde vibrante y funcional. Este lugar, que originalmente acogía instalaciones industriales y ferias, será transformado en un parque social y recreativo en la parcela municipal ubicada en la Calle Morse.</p> <p>El Parque Urbano Santa Cruz se concibe como un espacio inclusivo y accesible para todos los ciudadanos, sin importar su edad o condición. Ofrecerá oportunidades para el esparcimiento, el deporte y la interacción social, creando un ambiente seguro y acogedor que fomentará la cohesión comunitaria. Además, se integrará un "espacio" que considerará este nuevo espacio con otros parques, enriqueciendo la biodiversidad local. Este proyecto no solo mejorará la calidad de vida de los residentes al proporcionar un lugar para el descanso y la recreación, sino que también contribuirá a la conservación ambiental y al desarrollo sostenible del municipio. La Rinconada avanza hacia una ciudad más verde y moderna, reflejando su compromiso con la sostenibilidad y el bienestar de sus habitantes.</p> <p>2. WEBSITE OF THE OF LA RINCONADA TOWN HALL (EUROPEAN Funds)</p> <p>Link: https://maqueta.larinconada.es/es/fondos-europeos/feder/periodo-2014-2020/edusi/operaciones-y-expresiones-de-interes/parque-santa-cruz</p>	<p>Noticias</p> <p>Noticias > El parque Santa Cruz abrirá sus puertas en septiembre</p>  <p>El parque Santa Cruz abrirá sus puertas en septiembre</p> <p>MEDIO AMBIENTE 29/07/2024</p> <p>El recinto, con 4,5 hectáreas, supone la puesta en servicio de un nuevo pulmón verde para la ciudadanía con múltiples posibilidades</p> <p>3. WEBSITE OF LA RINCONADA TOWN HALL (News)</p> <p>Published July 29, 2024</p> <p>Link: https://www.larinconada.es/noticias/13890/el-parque-santa-cruz-abrira-sus-puertas-en-septiembre</p>
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4. LOCATION

The Santa Cruz Park, as mentioned above, is located in the old fairgrounds of San José de La Rinconada, specifically on Calle Morse s/n. This plot, of approximately 36,617 m², borders one of the municipal nursery schools and the old industrial area of the municipality.



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4. PLAN OF THE SANTA CRUZ PARK

5. ACTIONS

The project for the Santa Cruz Urban Park in San José de La Rinconada seeks to create a multifunctional public space that responds to various needs of the community, integrating nature, leisure and sport. Among the actions planned, are:

6. Stay and recreation areas: Quiet areas will be created for rest and relax, with shade and drinking water sources for the comfort of visitors. Native tree species will be planted, providing a natural and welcoming environment.
7. Water games and water areas: These areas will include interactive elements that allow children and adults to enjoy water-related activities, encouraging leisure and enjoyment during the warm months.
8. Area for dogs: A specific space will be provided for dogs to run and play freely, ensuring a safe environment for them and for other visitors to the park.
9. Áreas deportivas y de ejercicio: Se establecerán múltiples instalaciones deportivas, como una pista multideporte, un *skatepark*, juegos infantiles, aparatos de calistenia, una pista de patinaje/*parkour* y una pista para baloncesto y fútbol sala. These facilities will promote physical activity and well-being among users of all ages.
10. Snack areas: There will be areas with tables and benches where families and friends can enjoy meals outdoors.



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11. Accessibility and utilities: The park will have expanded and battery-powered parking spaces, improving accessibility. In addition, services such as kiosks, public toilets, and shaded rest areas will be displayed. The relationship with the nearby municipal kindergarten will also be considered, facilitating access and security for the youngest ones.
12. Energy efficiency and sustainability: To minimize the environmental impact, led luminaires and energy-efficient machinery will be used. A cistern will be built for the collection of rainwater, which will be used for irrigation of the park.
13. Landscape integration: A landscape design will be carried out that will guide visitors from the city to the park, creating a transition from the “artificial” to the “natural”. Palm trees and other native species will be planted to highlight the different areas of the park and create a green visual barrier towards the old industrial area.

14. RESULTS



5. BEFORE THE WORK I (OLD FAIRGROUNDS)



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6. BEFORE THE WORK II (OLD FAIRGROUNDS)



7. DURING THE WORK



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8. AFTER THE WORK I



9. AFTER THE WORK II



10. AFTER THE WORK III

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